



PRESS RELEASE
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Thermëa announces its opening date



Chelsea, December 11, 2014 – Nordik Group is pleased to announce the opening of its Winnipeg spa, Thermëa. The group’s second spa, located on the Crescent Drive Golf Course, will open its doors on January 15.

“We are proud to open in Winnipeg, because the region has so many interesting and unique tourist attractions. We believe that in addition to providing another distinctive tourism experience, the spa will also contribute to the well-being of local residents.” Daniel Gingras – Nordik Group co-owner and VP, Marketing.

Like all Nordik Group spas, Thermëa will offer a unique relaxation experience in a natural setting. The centuries-old European technique of alternating hot and cold followed by a period of relaxation provides numerous health benefits. For less than \$50, guests will enjoy world-class thermotherapy facilities such as outdoor baths (hot, cold and temperate), unique saunas, and numerous indoor and outdoor relaxation areas. The spa also offers a range of massages and body care treatments, and a restaurant with patio. Thermëa will be open seven days a week, whatever the weather, summer and winter alike.

“We are so pleased to open in time for the winter season. At Thermëa, you’ll leave the cold behind and enter a world of unimaginable relaxation. Our guests can enjoy the beauty of nature in our outdoor hot pool, a eucalyptus-scented sauna, or the simple pleasure of relaxing in a bathrobe by the fire,” states Martin Paquette, Nordik Group president.

Thermëa represents an investment of over \$11 million, boosting the local economy through the creation of over 100 new jobs. And Nordik Group’s policy of supporting and getting involved in communities where it sets up shop means that local businesses and suppliers also benefit.

The press conference announcing the official opening of Thermëa will be held Wednesday, January 14, 2015. Invitations will follow shortly.

About Nordik Group

The mission of **Nordik Group**, founded in 2005 in Canada’s National Capital region, is to develop establishments that provide unique and memorable relaxation experiences. They are distinctive in their enchanting natural settings located near urban centres.

Over the years, the group’s first spa, in Chelsea, Québec, has garnered numerous awards, including *Ottawa’s Outstanding Company of the Year* at the 2014 Best Ottawa businesses Awards, *Innovation of the Year* at the 2013 Ottawa Tourism Awards, *Tourist Attraction of the Year* (over 100,000 visitors) and the *People’s Choice Award* at the 2013 Grands prix du Tourisme de l’Outaouais, *Top Nordic Spa* at Canada’s 2013 SpAWARDS, and *Innovator of the Year* at the 2012 Canadian Tourism Awards. It was also included among the top nine tourist attractions in Canada for 2012 by *Where* magazine.

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