



Nordik Spa-Nature announces support for the Quebec Cancer Foundation

Chelsea, November 5, 2013 – Nordik Spa-Nature is proud to announce a partnership with the Quebec Cancer Foundation (QCF), which will be Nordik Spa-Nature’s designated major annual cause going forward. There are several facets to the partnership, including financing as well as tangible assistance for QCF centre beneficiaries and their loved ones.

“It is important for us at Nordik Spa-Nature to engage in actions that directly impact our community. The Quebec Cancer Foundation provides wellness services for people living with cancer themselves and their loved ones, people who are going through difficult and distressing times. We want to give them an opportunity to experience a healthful respite from their struggles.” Martin Paquette, President and co-owner of Nordik Spa-Nature.

Notably, Nordik Spa-Nature will provide QCF users with access to its massage therapy services and Källa treatment, a saltwater floating pool that duplicates the virtues of the Dead Sea. Several fundraising events will also be organized to benefit the QCF. Already, a golf tournament on September 12, 2013 raised \$12,600. A gourmet dinner is planned for next January, and other initiatives will be spread throughout the coming year.

“The Quebec Cancer Foundation is so pleased that Nordik Spa-Nature, a business focused on wellness, is lending its support. This partnership will help us in our mission to provide day-to-day support for people living with cancer and their loved ones. The QCF’s resources go toward improving the quality of life of men and women who are coping with this disease. Our housing, information and guidance services help make their daily lives easier and promote well-being,” states Corinne Lorman, director of the Quebec Cancer Foundation in the Outaouais region.

Nordik Spa-Nature’s 2014 objective is to raise \$50,000 for the QCF. We are extremely proud to be associated with a regional cause that affects the whole world.

For more information:

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About Nordik Spa-Nature:

Located just outside Gatineau Park, only 10 minutes from downtown Ottawa, Nordik Spa-Nature is the largest spa in North America. Open since July 2005 in the village of Chelsea, Québec, the spa today employs over 170 people, all of whom are dedicated to providing guests with an exceptional experience. To date, over \$16 million have been invested in the spa to create a wide range of relaxation facilities: 7 exterior baths, 8 unique saunas, a salt-water floating pool, an infinity pool, numerous interior and exterior relaxation areas, and a restaurant and lounge.

Over the years, Nordik Spa-Nature has won numerous awards: *Innovator of the year* at the 2013 Ottawa Tourism Awards, *Tourist Attraction of more than 100 000 visitors of the year* and People's Choice Award at the Grands Prix du tourisme de l'Outaouais, *Best Nordic Spa in Canada* at the 2013 SpAWARDS, *Innovator of the year* at the 2012 Canadian Tourism Awards and the spa was also recognized in 2012 as one of the 9 greatest tourist attractions in Canada by WHERE Magazine.