



Nordik Spa-Nature | CHELSEA
“Innovator of the year” at the Canadian Tourism Awards



Chelsea, November 21st 2012 – Nordik Spa-Nature is proud to have won the “Innovator of the year” award at the Tourism Industry Association of Canada (TIAC) *2012 Canadian Tourism Awards*, held yesterday at the Hilton Lac Leamy.

The Canadian Tourism Awards recognize those organizations that have gone above and beyond to offer a unique tourism experience to travelers in Canada. The nominees come from all Canadian provinces and territories, and a jury of tourism industry professionals selects the award finalists and recipients.

Opened in September 2012, our new Panorama section improves our range of services and positions us as a major attraction in Canada, being the largest day spa in North America. This addition allows us to improve the loyalty of our existing customers, and reach markets well beyond the National Capital Region.

“Our goal is now to continue being a leader in the industry and to be ranked in the best spas in the world!” said Martin Paquette, President of Nordik Spa-Nature.

In addition, the construction of a new Nordik Spa-Nature in Winnipeg began last August and is planned to open in summer 2013. The Nordik Group also bought a land in Whitby, Ontario, for the establishment of a third Nordik Spa-Nature in 2014.

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For more information:

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About Nordik Spa-Nature:

Nordik Spa-Nature is a spa with relaxing accommodations and conference centre, dedicated to the overall wellbeing of every guest. It offers an experience of complete relaxation in the heart of nature with Nordic baths inspired by Scandinavian traditions. Opened in July 2005 in the village of Chelsea, Quebec, at the entrance of Gatineau Park, Nordik Spa-Nature has over a 150 dedicated employees to provide a premium experience for its guests. To date, more than sixteen million dollars were invested in the Chelsea spa, making it the largest Nordic spa across Canada and the largest day spa in North America.

Over the years, Nordik Spa-Nature has won numerous awards. It was recognized in 2012 as one of the 9 greatest touristic attractions in Canada by WHERE Magazine, won *Best Tourist Attraction* and *Best Tourist Accommodations* at the 2010 *Grands Prix du tourisme de l'Outaouais*, *Best Project of Investment 2009* by the *Gatineau Chamber of Commerce* and 2008 & 2009 winners in the Ottawa region *spa* category at the *Value Awards* presented by UP magazine by WestJet.