



PRESS RELEASE
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Nordik Spa-Nature | Winnipeg: the construction is started!

Winnipeg, August 29th 2012 – After spending several months perfecting the plans, we are pleased to announce the beginning of construction of the Nordik Spa-Nature in Winnipeg. The spa, located on the Crescent Drive golf course, will open in spring 2013.



The beginning of the construction was delayed because we wanted to add several items to improve the experience of our clients, and thus exceed expectations. In addition, our budget has been revised upwards from 6.5 million to 8.5 million dollars.

"Building a spa is always a challenge itself, and we are confident that we have the best team to build our second Nordik Spa-Nature.", said Martin Paquette, President and Owner of Nordik Spa-Nature.

The opening of the Nordik Spa-Nature in Winnipeg will create more than 50 new jobs, and about 85 at maturity, which will have a positive impact on the regional economy. In addition, since it is Nordik Spa-Nature's policy to support and get involved in the communities in which it is established, companies and local suppliers will also benefit from the economic impact.

About the Nordik Spa-Nature Group

Founded in 2005 in Chelsea, Quebec, in the nation's capital, Nordik Spa-Nature's vision is to deliver an unforgettable and beneficial experience to all its guests, with unsurpassed courtesy and service known as The Nordik Way. Nordik Spa-Nature locations set themselves apart with their enchanting sites, offering natural scenery in wooded havens with easy access from urban areas. To date, more than fourteen million dollars were invested in the Chelsea spa, making it the largest spa in North America.

Over the years, Nordik Spa-Nature has won numerous awards. It was recognized in 2012 as one of the 9 greatest touristic attractions in Canada by WHERE Magazine, won *Best Tourist Attraction* and *Best Tourist Accommodations* at the 2010 *Grands Prix du tourisme de l'Outaouais*, *Best Project of Investment 2009* by the *Gatineau Chamber of Commerce* and 2008 & 2009 winners in the Ottawa region spa category at the *Value Awards* presented by UP magazine by WestJet.

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