

## Nordik Spa-Nature donates over \$35,000 To the Quebec Cancer Foundation

**Chelsea, October 14, 2014** – Nordik Spa-Nature is proud to announce that as part of its partnership with the Quebec Cancer Foundation, the spa has donated over \$35,000 this year. The Quebec Cancer Foundation has been the major annual cause supported by Nordik Spa-Nature since 2013.

The partnership has several components, such as the organization of fundraisers and the donation of services in the form of gift certificates. Nordik Spa-Nature donated over \$20,000 in gift certificates to the Foundation to enable it to raise funds by selling them. For its part, the spa organized several fundraisers to provide financial support to the Foundation. A golf tournament was held on September 12, 2014 and raised nearly \$7,000. The Nordik Spa-Nature team also organized an event as part of the "Grand Défoulement", where employees raised over \$4,000. A Quebec Cancer Foundation Day was also held, where \$5 per access to the thermal experience was donated to the foundation. Just over \$1,000 was raised.

"I am very happy that we are donating such a substantial amount to the Quebec Cancer Foundation. It is an essential organization which makes a real difference in the lives of people suffering from cancer and their loved ones, and I am proud that we can contribute to it." Martin Paquette, President and Co-owner of Nordik Spa-Nature

Our goal for 2014 is to raise \$40,000 for the Foundation. A unique event is currently being organized for this second year of partnership.

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For more information:

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## About Nordik Spa-Nature:

Located just outside Gatineau Park, only 10 minutes from downtown Ottawa, Nordik Spa-Nature is the largest spa in North America. Open since July 2005 in the village of Chelsea, Québec, the spa today employs over 170 people, all of whom are dedicated to providing guests with an exceptional experience. To date, over \$20 million have been invested in the spa to create a wide range of relaxation facilities: 7 exterior baths, 8 unique saunas, a salt-water floating pool, an infinity pool, numerous interior and exterior relaxation areas, and a restaurant and lounge.

Over the years, Nordik Spa-Nature has won numerous awards: *Innovator of the year* at the 2013 Ottawa Tourism Awards, *Tourist Attraction of more than 100 000 visitors of the year* and People's Choice Award at the Grands Prix du tourisme de l'Outaouais, *Best Nordic Spa in Canada* at the 2013 SpAWARDS, *Innovator of the year* at the 2012 Canadian Tourism Awards and the spa was also recognized in 2012 as one of the 9 greatest tourist attractions in Canada by WHERE Magazine.